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DATE: Thursday, October 16, 2025
LOCATION: Kowloon, HK

Event Description

0 ŒPvŪ[xX x O•T}UF•S0 y>RuN°u {,N † p0y>RuN°u ZigZag •i is a premier conferences event in the region. T world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 120 people

Event ID: 6PQhvmCBJAe6XaeFJm

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.