

# 0 ŒPvÛ[xX x Rue°W 0 y>RuN°u {

DATE: Tuesday, November 25, 2025

LOCATION: Kowloon, HK

## Event Description

0 ŒPvÛ[xX x Rue°W 0 y>RuN°u {,NŒç ÿ R \_ÃNKN v,,0 What & How0 is a premier conferences event in the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** J2GFtPvaP5uSRQEno6

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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