

# ?? Winter Reset || Pilates in Pink @ Reset Fitness ??

DATE: Friday, August 15, 2025  
LOCATION: T Ö ¶ Ö ¶ W au, T Ö ¶ ÖÖ ¶ Rx au, NZ

## Event Description

?? Winter Reset || Pilates in Pink @ Reset Fitness ?? is a premier community event in T Ö ¶• Makaurau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 20/100  
**Expected Attendance:** 33 people  
**Event ID:** BmgQQ77sxUbSpbwjeN

## Hotel Demand Indicators

**ADR Impact Index:** 3.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 13 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*