

Wildside Winery Presents: Apple Fest

DATE: Saturday, August 16, 2025
LOCATION: Versailles, Kentucky, US

Event Description

Wildside Winery Presents: Apple Fest is a premier festivals event in Versailles. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 381 people

Event ID: 9244zDVpsfsgpafTU2

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.