

# 'à Virgo Rising 'à Jian & Kitten Co 'à O.D. Beresford

DATE: Sunday, October 5, 2025  
LOCATION: Vancouver, British Columbia, CA

## Event Description

'à Virgo Rising 'à Jian & Kitten Co 'à O.D. Beresford is a premier concerts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 26/100

**Expected Attendance:** 62 people

**Event ID:** HHDY6E87xoFgV2mfbp

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 25 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*