

# +R Venus Mía +R

DATE: Saturday, November 22, 2025

LOCATION: Guadalajara, Jalisco, MX

---

## Event Description

+R Venus Mía +R is a premier performing-arts event in Guadalajara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 34/100

**Expected Attendance:** 163 people

**Event ID:** FMiBicdcCDNEUtUgU2

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 65 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/-venus-ma->

Document generated on 6/3/2026, 8:41:46 PM