

" THE CHERRY BOMB SHOW " 80'S TOTO / JOURNEY / MADONNA /DEPECHE MODE Y MAS.

DATE: Saturday, October 18, 2025
LOCATION: Ciudad de México, Distrito Federal, MX

Event Description

" THE CHERRY BOMB SHOW " 80'S TOTO / JOURNEY / MADONNA /DEPECHE MODE Y MAS. is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 49/100

Expected Attendance: 926 people

Event ID: ELFZ69Nvh5cZLQxGPb

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 370 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.