

? The BIGGEST Hot Tub Event in Daytona Beach!

DATE: Friday, September 5, 2025
LOCATION: Daytona Beach, Florida, US

Event Description

? The BIGGEST Hot Tub Event in Daytona Beach! is a premier expos event in Daytona Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 960 people

Event ID: DHh2WBViyFHucd3q2Q

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 384 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.