

Ø<β" Taupo Art Expo – Labour Weekend 2025 Ø<β"

DATE: Friday, October 24, 2025
LOCATION: Taup ÒÂ Waikato Region, NZ

Event Description

Ø<β" Taupo Art Expo – Labour Weekend 2025 Ø<β" is a premier expos event in Taup Òà This event attra visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 957 people

Event ID: 9nLYpEfLV5MjxPZbWJ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 383 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.