

?p Sunday Brunch Event: "Middle Eastern Feast at the Arts Centre"

DATE: Saturday, August 16, 2025
LOCATION: Auckland, Auckland, NZ

Event Description

?p Sunday Brunch Event: "Middle Eastern Feast at the Arts Centre" is a premier expos event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,722 people

Event ID: 3p73Wnx2bAuUk4fgKU

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 689 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.