

B >Ct3Cä=C, 2Ed4 Standup Goose

DATE: Thursday, October 9, 2025

LOCATION: Toronto, Ontario, CA

Event Description

B >Ct3Cä=C€ C\$VC@ Standup Goose is a premier performing-arts event in Toronto. This event attracts v
around the world and significantly impacts local hotel demand, creating opportunities for strategic
revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 110 people

Event ID: 7ZbeXGHEML6nRdXMPw

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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