

A A',B,, A' 5@AND-UP A" AÄ!B

DATE: Friday, October 3, 2025
LOCATION: Amsterdam, Noord-Holland, NL

Event Description

A A',B,, A• STAND-UP A A B "AT AD AÄ is a premier performing-arts event in Amsterdam. This event attracts a diverse audience from all over the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 36/100
Expected Attendance: 190 people
Event ID: ANiM6YFudNPYFSDZ6T

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.