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DATE: Saturday, October 4, 2025
LOCATION: Richmond, British Columbia, CA

Event Description

0 gONÁŒF•P_Ã0 y\N k!Rgg,g ‹û Staged Reading is a premier performing-arts event in Richmond. This event is a significant cultural event that draws attention around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 25/100

Expected Attendance: 55 people

Event ID: 9kBpWYKCB4chd6zwDi

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.