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DATE: Saturday, October 18, 2025
LOCATION: Burnaby, British Columbia, CA

Event Description

0 R W:0 0 gONÁŒF•P_Ã0 y\Rgg,g ‹û Staged Reading | Metrotown is a premier performing-arts event in B visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 147 people
Event ID: H8BysHbTuTijfRKZ5v

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 59 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.