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DATE: Friday, September 5, 2025
LOCATION: Hastings, Hawke's Bay Region, NZ

Event Description

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Key Information

Category: community

Importance Rank: 22/100

Expected Attendance: 42 people

Event ID: ErBP8ZRG36PdUWhF5h

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 17 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.