

?? Spring Reset || Pilates in Pink @ Reset Fitness ??

DATE: Friday, September 26, 2025
LOCATION: T Ö ¶ Ö ¶ W au, T Ö ¶ÖÖ ¶ Rx au, NZ

Event Description

?? Spring Reset || Pilates in Pink @ Reset Fitness ?? is a premier community event in T Ö ¶• Makaurau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 21/100
Expected Attendance: 37 people
Event ID: ETWKouVcKdyxNBYUoA

Hotel Demand Indicators

ADR Impact Index: 3.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 15 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
