

# At2D4:Cä2C, !D 1C,,XCR Ò 6÷VæG2

DATE: Sunday, November 16, 2025  
LOCATION: Keysborough, Victoria, AU

## Event Description

At2D4:Cä2C€ B @C 8E,,5 - Sounds of Serbia is a premier concerts event in Keysborough. This event attracts a diverse audience from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 33/100

**Expected Attendance:** 139 people

**Event ID:** 4ZpzNSSbzbv6z69Aj3h

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 56 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*