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DATE: Wednesday, September 10, 2025
LOCATION: Toronto, Ontario, CA

Event Description

B\$0D 0D Bô@CT<Ed9 C B\$>D >CÔBCâ SOLD OUT is a premier performing-arts event in Toronto. This event impacts the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 35/100
Expected Attendance: 185 people
Event ID: GLKCh9SoDJYL43f5m

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.