

A4@C,,3Cä@C,,9 A´5CôA, BD8C´8Cô?

DATE: Sunday, December 21, 2025
LOCATION: Moscow, RU

Event Description

A4@C,,3Cä@C,,9 A´5CôA, BD8C´8Cô? A¸8D :Cä@Cä2, SHAMAN, and 7 others is a premier festivals event i around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 377 people

Event ID: Xg964GoCDeoNrvt4eC

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 151 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.