

mw~•NK0 R N ˆ°0 ˆ2^§ Seminar- "The C

DATE: Friday, October 24, 2025
LOCATION: Singapore, SG

Event Description

mw~•NK0 R N ˆ°0 ˆ2^§ Seminar- "The Creation" is a premier concerts event in Singapore. This event attracts v around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 221 people

Event ID: Fwmm2WHr5dqEU2Rpmw

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.