

'(Sea Glass Tree Workshop – A Coastal Classic! '(?

DATE: Thursday, August 14, 2025
LOCATION: Ocean Isle Beach, North Carolina, US

Event Description

'(Sea Glass Tree Workshop – A Coastal Classic! '(? is a premier community event in Ocean Isle Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 149 people

Event ID: ENBM9u8GnStYcdZeE5

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.