

Аä;DÄ3C D47Cä2C À A,,3Cä@DÄ D

DATE: Tuesday, December 16, 2025
LOCATION: Moscow, RU

Event Description

Аä;DÄ3C A CCt>C\$0, A,,3Cä@DÄ Aä@D4BCä9, AÄ0C¥48CÄ - A DC,,HC Ä and 2 others is a premier concert the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: BTDdzWqenZkY592xWa

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.