

Ø<β, Robert Glen Live at W æ ¶ ' & Pw Bar

DATE: Thursday, December 4, 2025
LOCATION: W æ ¶ Å ÷ F vò & Vv-öâÅ å

Event Description

Ø<β, Robert Glen Live at W æ ¶ Brew Bar is a premier festivals event in W æ ¶ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 285 people

Event ID: AeBwvhyMyMxXQjCyCA

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.