

# Psy Trance w/ JUNAM (Seven Harmonies| IL) | SUBWERK Club

DATE: Friday, August 29, 2025  
LOCATION: Khet Bang Rak, Krung Thep Maha Nakhon, TH

## Event Description

Psy Trance w/ JUNAM (Seven Harmonies| IL) | SUBWERK Club is a premier concerts event in Khet Bang Rak. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 303 people

**Event ID:** DHXNbfTZg3iCSjLajT

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 121 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*