

'(Pop-Up: à. pro. pro. at Made for Me Marketplace! '(

DATE: Saturday, November 29, 2025
LOCATION: Toronto, Ontario, CA

Event Description

'(Pop-Up: à. pro. pro. at Made for Me Marketplace! '(is a premier expos event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,811 people

Event ID: BPt2PRrpBnZQ47VifL

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 724 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.