

Planning for Pitfalls and Solutions (Mandarin)

DATE: Tuesday, October 14, 2025
LOCATION: Singapore, SG

Event Description

Planning for your Will: Pitfalls and Solutions (Mandarin) is a premier conference. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 166 people

Event ID: H5PnwkRNZs74FLhv4L

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.