

Ø<β Out in the Wild | MELT Festival at Lone Pine Koala Sanctuary

DATE: Friday, October 24, 2025
LOCATION: Fig Tree Pocket, Queensland, AU

Event Description

Ø<β Out in the Wild | MELT Festival at Lone Pine Koala Sanctuary is a premier festivals event in Fig Tree Pocket. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 40/100
Expected Attendance: 309 people
Event ID: FHPZqd4j4ZYL0NiAaS

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.