

UœRg•1SãyÀ_ e>ž! Open M

DATE: Friday, August 15, 2025
LOCATION: St Leonards, New South Wales, AU

Event Description

UœRg•1SãyÀ_ e>ž! Open Mic is a premier performing-arts event in St Leonards. This event attracts visitors from the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 125 people
Event ID: 33r9j47nCH4kHzu37q

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.