

# c6\*bvFbò 'b, Cd†Ed!/dç (bvDc-1b†J

DATE: Friday, October 10, 2025  
LOCATION: Essen, Nordrhein-Westfalen, DE

## Event Description

c6\*bvFbð bv( d6HdVJböJ b†'dF9c (d Open Mic d J Essen is a premier performing-arts event in Essen. This event is a significant cultural event that draws attention around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 31/100  
**Expected Attendance:** 117 people  
**Event ID:** CmWmxo8MdaHnQD4oWV

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 47 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*