

'(Off-Kilter Studio Presents: Pop-Up Piercings, Healing Arts, Giveaways & Studio Viewing '(?

DATE: Friday, August 29, 2025
LOCATION: Gisborne, Gisborne Region, NZ

Event Description

'(Off-Kilter Studio Presents: Pop-Up Piercings, Healing Arts, Giveaways & Studio Viewing '(? is a premier expos event in Gisborne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 759 people

Event ID: Cj4dNM5XsAFGsUUqDN

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 304 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.