

# ? Mini Mind, Body, Spirit Expo & 1-Year Anniversary Celebration ?

DATE: Saturday, August 23, 2025  
LOCATION: Palmdale, California, US

---

## Event Description

? Mini Mind, Body, Spirit Expo & 1-Year Anniversary Celebration ? is a premier expos event in Palmdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 48/100

**Expected Attendance:** 824 people

**Event ID:** ZbbehYro9T2jcouQGU

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 330 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/-mini-mind-body-spirit-expo-1-year-anniversary-celebration->

Document generated on 6/4/2026, 11:59:51 AM