

bvDb!9dFJdR 'dF9bvDdç Adç EbvDd!2d!' | MALAYSIAN HIGHER EDUCATION INFO DAY: JEDDAH

DATE: Friday, August 15, 2025
LOCATION: Jeddah, Makkah Province, SA

Event Description

bvDb!9dFJdP bvDc-'dFJ d J dV'dFJc&Jbp | MALAYSIAN HIGHER EDUCATION INFO DAY: JEDDAH is a conference held in Jeddah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: D9PGvmoNtuwDYXnfYE

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.