

bvDb!9dFJdR 'dF9bvDdç Adç EbvDd!2d!' | MALAYSIAN HIGHER EDUCATION INFO DAY: DOHA

DATE: Friday, August 22, 2025
LOCATION: Doha, Doha Municipality, QA

Event Description

bvDb!9dFJdP bvDc-'dFJ d J dV'dFJc&Jbp | MALAYSIAN HIGHER EDUCATION INFO DAY: DOHA is a premier event that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,033 people

Event ID: B6R8vJm2L2h6jkWuAK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 413 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.