

# rimAyÑb€SZ%½ LogTech Expo 2025

DATE: Thursday, September 18, 2025  
LOCATION: Kowloon, HK

## Event Description

rimAyÑb€SZ%½ LogTech Expo 2025 is a premier expos event in the region. This event attracts visitors from the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,620 people

**Event ID:** 4xEWRuv6uMSMnFfdyy

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 648 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*