

Ø<β¶ Koru Beats – Horowhenua Youth Music Festival 2025 Ø<β¶

DATE: Friday, October 17, 2025
LOCATION: Levin, Manawat ²Öv† æv àui Region, NZ

Event Description

Ø<β¶ Koru Beats – Horowhenua Youth Music Festival 2025 Ø<β¶ is a premier festivals event in Levin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 352 people

Event ID: HwobGgvEb4e85rbSqU

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 141 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.