

# '( Kinderkarneval der Düsseldorfer Originale 2026 '(

DATE: Sunday, January 25, 2026  
LOCATION: Düsseldorf, Nordrhein-Westfalen, DE

## Event Description

'( Kinderkarneval der Düsseldorfer Originale 2026 '( is a premier festivals event in Düsseldorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 41/100

**Expected Attendance:** 362 people

**Event ID:** HBtDQVbB8bCwPXFybN

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 145 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*