

[[\|¼D Ñ ÐIÁ8»ø°~] K½ðÒð, Ç

DATE: Tuesday, October 28, 2025
LOCATION: Gangnam District, Seoul, KR

Event Description

[[\|¼D Ñ ÐIÁ8»ø°~] K½ðÒð, Ç|¼øÏXÑPÎ Æ@ ¹ì~ä is a premier conferences event in Gangnam District. This the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 164 people

Event ID: 4ACyNDLdy7iUfe97A6

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.