

# 9A1<S-;3-<" §; Ä;c.;31:Ã1/2;Ó-<" -

DATE: Thursday, August 14, 2025  
LOCATION: Philadelphia, Pennsylvania, US

## Event Description

9A1<S-;3-< :s±<C¶;s³;"-;Ó1/2;sÂ in Delphi is a premier concerts event in Philadelphia. This event attracts visitors from all over the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 291 people

**Event ID:** 7w9guHejUL3ANFoftK

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 116 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*