

# Rue°W IF 2025 - y>Ruy>O z RÙSÊœÇ'Ñ%•RfR Businesses

DATE: Friday, October 24, 2025  
LOCATION: Kowloon, HK

## Event Description

Rue°W IF 2025 - y>Ruy>O z RÙSÊœÇ'Ñ%•RfR N« Taxation & Financing for Social Businesses is a premier event. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 84 people

**Event ID:** CrwT64KS7ncR4XxXxm

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*