

# A Ar A AT AT BÂ Ò !C,,;DÄ=i D 5

DATE: Thursday, December 4, 2025  
LOCATION: Dublin, County Dublin, IE

## Event Description

A Ap Aä AÄ Ad AÔ, - B 8C`LCÖ• D 5D FDđ (ADCC ;iCÖ• | 4 A4@D44CÔO 2025 is a premier concerts event world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 45/100

**Expected Attendance:** 543 people

**Event ID:** 4CHwoNB5FcDcCFzGvd

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 217 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*