

Ø=Ü4 Greenbush Goes Outback | Araluen Arts Centre | 15 November 2025 - 8 February 2026

DATE: Friday, November 14, 2025
LOCATION: Araluen, Northern Territory, AU

Event Description

Ø=Ü4 Greenbush Goes Outback | Araluen Arts Centre | 15 November 2025 - 8 February 2026 is a premier expos event in Araluen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 336 people

Event ID: 84YVigfc8qF3ooztS9

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.