

'(Grand Opening El Oasis Hotel: Mercado Artesano & Sesiones de Bienestar '(

DATE: Saturday, December 13, 2025
LOCATION: Luyando, Aguada, PR

Event Description

'(Grand Opening El Oasis Hotel: Mercado Artesano & Sesiones de Bienestar '(is a premier expos event in Luyando. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 920 people

Event ID: FWLxAQTYk8DUJppuj

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 368 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.