

# '( Goodthings – Session #001 '(

DATE: Sunday, October 26, 2025  
LOCATION: Auckland, Auckland, NZ

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## Event Description

'( Goodthings – Session #001 '( is a premier concerts event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 45/100

**Expected Attendance:** 593 people

**Event ID:** Hsnjb97jfpDJQyPvhE

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 237 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*