

# 0 šlke—RN'0 N SH^t~Îl4N Pe^.,2^§ Good Health

DATE: Sunday, January 11, 2026  
LOCATION: Singapore, SG

## Event Description

0 šlke—RN'0 N SH^t~Îl4N Pe^.,2^§ Good Health & Good Fortune For 2026 is a premier conferences event that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 321 people

**Event ID:** Gp7vpMtHeo3KivYUKP

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 128 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*