

Ø=Ý%Ø<ß, Furnace Fest 2025 Ø<ß, Ø

DATE: Friday, October 3, 2025
LOCATION: Birmingham, Alabama, US

Event Description

Ø=Ý%Ø<ß, Furnace Fest 2025 Ø<ß,Ø=Ý% is a premier festivals event in Birmingham. This event attracts around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,153 people

Event ID: FmYLsaj6g9LJsDKUAI

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 461 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.