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DATE: Tuesday, December 2, 2025

LOCATION: Hong Kong Island, HK

Event Description

_ž'Ñ""R0a •© From Money To Meaning: eHvÊO imSÊ_q—ÿR›b•œÇNªmAg is a premier conferences event in from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 194 people

Event ID: 7WNxXVSmfAJ6AFQGTK

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.