

A 5D ;C,,= C 5Cr DC,,;DÄBD 0: CD;

DATE: Monday, September 15, 2025
LOCATION: Berlin, Berlin, DE

Event Description

A 5D ;C,,= C 5Cp DD8C'LD\$@C CD;Dđ D\$5DRÀ C=BCà C FLINTA* C€ DT>Dt5D Ct=C BDÀ C\$AE is a pre world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 520 people

Event ID: 9zPZH4utTK5iWE3am

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.