

? Fireworks and Movie in The Park ?

DATE: Thursday, September 11, 2025
LOCATION: Nundah, Queensland, AU

Event Description

? Fireworks and Movie in The Park ? is a premier festivals event in Nundah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,676 people

Event ID: GrETCun2HdWwdSRtur

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 670 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
