

# e?{VN'RÖSÃ, Engagement Evening™

DATE: Thursday, August 28, 2025  
LOCATION: Hong Kong Island, HK

## Event Description

e?{VN'RÖSÃ, Engagement Evening™™™n/f/N P Sic ~œv|UWÎ^ UÎ? — ™™™n/\_at°Q•• u"im, ^âe™™Vpe6e?{V is from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 110 people

**Event ID:** 9kfrC9a9VfVLypdmUo

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*