

'(Ecstatic Dance, Visionary Art & Chai Lounge With DJ Slinky & MC Alice Sea + Local artists

DATE: Friday, August 15, 2025
LOCATION: Mount Maunganui, Bay of Plenty Region, NZ

Event Description

'(Ecstatic Dance, Visionary Art & Chai Lounge With DJ Slinky & MC Alice Sea + Local artists is a premier festivals event in Mount Maunganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 41/100
Expected Attendance: 372 people
Event ID: ESJKDU7J8ANWL7rHBx

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.